## **PROFESSIONAL CUSTOMERS**

A tool class	Capital				
Notification if <1 average trades per working day in the previous year	no				
The top five performance spots, ranked by traded volumes (in descending order)	Share of traded volume as a percentage of total for this one class	Share of executed orders as a percentage of total for this class	Percentage of passives orders	Percentage of aggressive orders	Percentage of referrals orders
Bulgarian Stock Exchange - Sofia AD, LEI code: 747800W0XA9OV4MSRW74	100.00%	100.00%			

## **PROFESSIONAL CUSTOMERS**

A tool class  Notification if <1 average trades per	Debt tools				
business day in previous year	Yes				
The top five performance spots, ranked by traded volumes (in descending order)	Share of traded volume as a percentage of total for this one class	Share of executed orders as a percentage of total for this class	Percentage of passives orders	Percentage of aggressive orders	Percentage of referrals orders

## **REPO DEALS**

A tool class	Debt tools				
Notification if <1 average trades per business day in previous year	Yes				
The top five performance spots, ranked by traded volumes (in descending order)	Share of traded volume as a percentage of total for this one class	Share of executed orders as a percentage of total for this class	Percentage of passives orders	Percentage of aggressive orders	Percentage of referrals orders

Debt tools				
Yes				
Share of traded volume as a percentage of total for this one class	Share of executed orders as a percentage of total for this class		Percentage of aggressive orders	Percentage of referrals orders
	Yes  Share of traded volume as a percentage of total for this one	Yes  Share of traded volume as a percentage of total for total for	Yes  Share of traded volume as a percentage of total for this one  Share of executed orders as a percentage of total for executed passives orders	Yes  Share of traded volume as a percentage of total for this one  Share of traded executed orders as a percentage of total for total fo

## **NON-PROFESSIONAL CUSTOMERS**

A tool class	Capital					
Notification if <1 average trades per business day in previous year	no					
The top five performance spots, ranked by traded volumes (in descending order)	Share of traded volume as a percentage of total for this one class	Share of executed orders as a percentage of total for this class	Percentage of passives orders	Percentage of aggressive orders	Percentage of referrals orders	
Bulgarian Stock Exchange - Sofia AD, LEI code: 747800W0XA9OV4MSRW74	100.00%	100.00%				

Analysis of the quality of execution of customer orders to Delegated Regulation (EU) 2017/576 art.3 item 3 for the period ending on December 31, 2019.

Delegated Regulation (EU) 2017/576 art.3 item 3:

a) an explanation of the relative importance the intermediary has given to execution factors such as price, cost, speed, the likelihood of execution of the order or any other consideration, including qualitative factors in assessing the quality of execution;

IP Factors AD makes reasonable efforts to establish the best price for the customer according to the terms of the order, amount of costs, probability of execution, as well as all other circumstances related to the execution of the order.

In the case of specific instructions from the client, the investment intermediary executes the order following these instructions, and with regard to the factors that determine the best execution in the best interest of the client, for which there are no instructions, the investment intermediary makes a relevant judgement. Any special instructions of the client may prevent the intermediary from taking the necessary actions to achieve the best result in the execution of client orders in accordance with the order execution policy for that part of the order to which the special instructions relate.

IP Factors AD achieves the best performance for the client based on the assessment of the following factors:

- **Price:** The price of financial instruments is an important factor that the investment intermediary considers when executing client orders. This factor, assessed together with the costs of executing a client order, is considered by the investment intermediary to be the most important factor in relation to the intermediary's non-professional clients. This factor, along with costs, is considered the most important when choosing a place to fulfill customer orders.
- Costs: Costs related to the execution of client orders is the second most important factor that the investment intermediary considers along with the price for financial instruments. The costs related to the execution include all costs that are directly related to the execution of the order, including fees for place of execution, clearing and settlement fees, and others

fees and remuneration payable to third parties related to the execution of the order. Costs also determine the choice of a place to execute customer orders.

- Volume/number of financial instruments: The volume or number of financial instruments of the client's order has a direct relation to the price of the financial instruments and the costs of the transaction. Depending on the volume of the order, different places can be selected for the execution of the customer's order.
- Speed of execution: The price of financial instruments also depends on the speed of execution of customer orders. The investment intermediary takes this factor into account when choosing the places for execution of client orders
- Probability of execution and settlement: The investment intermediary assesses for each specific case the probability that the client's order will be executed and chooses the place of execution of the order based on this.
- Type and nature of the order: The investment intermediary assesses what would be the best result for the client and considers all the listed factors according to the nature and type of the latter's order: sale, purchase, exchange, etc.; limited, market, etc.
- Any other factors that are relevant to fulfilling the client's order and achieving the best result.

When executing client orders, the investment intermediary takes into account the relative importance of execution factors according to the following criteria:

- the characteristics of the customer, including whether it is designated as a retail or professional customer;
- the characteristics of the customer's order;
- the characteristics of the financial instruments subject to the order
- the characteristics of the places of execution to which the order may be directed for execution.

In order to achieve the best result for the client, client orders may also be executed outside a regulated market or multilateral trading system, provided that clients are notified in advance and have given their express consent to this.

In relation to some financial instruments, real execution of the transaction is possible only at one place of execution. When executing a client order under such circumstances, it is considered that the investment intermediary has achieved the best result for the client.

a description of any close ties, conflicts of interest and common ownership with respect to any of the order execution venues;

IP Factors AD has no close ties, conflicts of interest and common ownership in relation to any of the places for execution of orders

a description of any special arrangements with all venues of performance with respect to payments made or received, discounts, rebates or non-monetary benefits received;

in) IP Factors AD does not have special agreements with all places of execution under in relation to payments made or received, discounts, rebates or non-monetary benefits received;

a description of the factors that led to a change in the list of places of execution included in the execution policy of the intermediary, if such a change occurred;

IP Factors has made changes to its Rules in connection with MIFID II

an explanation of how execution differs by client categorization, where the intermediary treats client categories differently and when it may affect order execution arrangements;

IP Factors AD does not treat different categories of customers differently.

f) an explanation of whether other criteria were preferred over the immediate price and

cost of execution of retail client orders and how those other criteria influenced the provision of the best possible result in terms of total cost to the client;

IP Factors AD has no other criteria for the execution of orders, except in the case that the client explicitly provides other specific orders.

g) an explanation of how the investment firm used all data or means related to the quality of performance, including any data published in Delegated Regulation (EU) 2017/575;

Not applicable.

where applicable, a description of how the investment intermediary is h) used the results of a consolidated data provider established in accordance with Article 65 of Directive 2014/65/EU.

Not applicable.